# Mongabay

# 2021 Annual Report

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## From the Founder and CEO

Between the effects of the pandemic, creeping authoritarianism and shrinking press freedom in many of the countries where we operate, and ongoing environmental damage and destruction, 2021 was a challenging year. But Mongabay persevered, continuing to publish high-quality journalism and expand our impact. We ended the year stronger than we began it.

Mongabay's global team grew 22% to 67 staff in 20 countries, including hiring our first dedicated French editor to expand our work in French-speaking West and Central Africa and grow our readership in the E.U.. We also welcomed multiple journalists devoted to covering Indigenous news.

One of the most significant new developments in 2021 was an organizational shift in Mongabay's outreach strategy to prioritize high-engagement audiences over the mass market. We believe this shift has a greater opportunity for impact by reaching more key decision-makers and people who influence policy. In 2021, the 54 million people who reached our websites spent 16.4 million hours with Mongabay, 121% more time than in 2020.

We also stepped up our programs outside environmental news reporting by developing multiple data-driven tools that support storytelling and decision-making. We unveiled a new version of our environmental education site for kids to help inform and inspire the next generation of leaders and doers.

We deeply appreciate the donors who've supported our work in 2021. We have a lot to be excited about in the coming year. We look forward to continuing to inform decisions and inspire actions with trustworthy news and information from Nature's frontline.

Chill TSutter

Rhett Butler Mongabay Founder and CEO

## 2021 Highlights

Mongabay continued to navigate the challenges associated with the COVID-19 pandemic and used this time to further strengthen our global reporting network and multimedia journalism capacity.

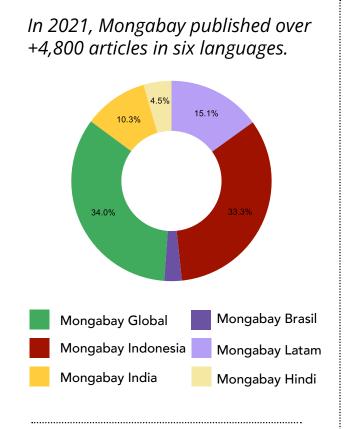
**New Partnerships:** Mongabay published numerous joint reports, including investigations with Al Jazeera and the BBC. We built on our long-running relationship with Global Forest Watch by leveraging new data sources, such as near real-time radar data from the European Space Agency's Sentinel-1 satellites that can detect deforestation otherwise obscured by cloud cover or smoke. We also collaborated with the Global Commons Alliance as the editorial lead for EarthHQ, an environmental data dashboard launched in November 2021. Mongabay formally unveiled a partnership with NowThis, the world's most-watched mobile news provider, to bring Mongabay's news to young audiences via NowThis Earth.

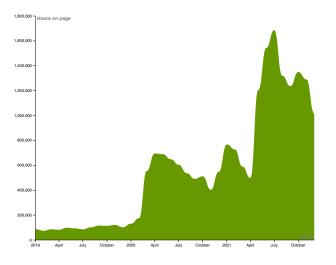
**Telling our Story:** We hired our first marketing staff to help spread the story of Mongabay's work and impact. This new capacity was part of a shift in the organization's marketing strategy to prioritize engagement with our core audiences over reaching the mass market. As a result of the strategy shift and a general decline in news consumption across the Internet in 2021, Mongabay experienced a decrease in total traffic but a sharp rise in the quality of engagement. The total time spent on Mongabay sites steadily rose in 2021 despite the drop in top-line traffic since in the average time that readers spent per visit rose by nearly 200%.

**Expanded Offerings:** In 2021 we expanded our multimedia efforts, including new podcasts, data visualizations, and short-form video series, including eight videos for the Nature+Newsroom that were broadcast during the COP26 climate treaty negotiations in Glasgow. In total, we produced more than 500 videos and hundreds of maps, graphics, and other visualizations that have been used on Mongabay and beyond. Mongabay enabled unprecedented transparency by developing multiple decision-making tools and public databases. For example, Mongabay launched Reforestation.app, a tree planting transparency tool that aggregates information on hundreds of reforestation projects worldwide; a Spanish-language database of the legal status of Indigenous lands in Peru that revealed over 1,200 Indigenous territories; and a search tool that brings together more than 50 successful marine conservation strategies in 12 Latin American countries.

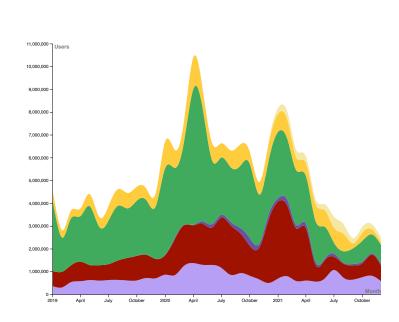
## Mongabay by the Numbers

Mongabay is one of the top sources of environmental news, analysis, information, and inspiration on the internet. The charts below demonstrate the scale, creativity, and complexity of Mongabay's global community.



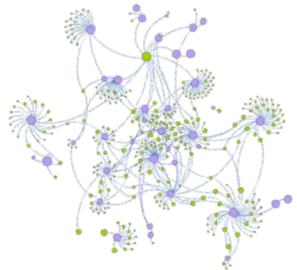


Collectively, these visitors spent 16.4 million hours in 2021, 121% more time than in 2020

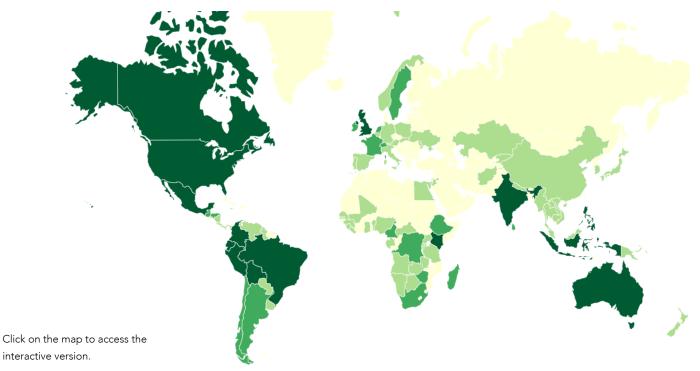


*This reporting attracted 54 million people from every country on Earth.* 

Mongabay's global team grew 22% to 67 staff in 20 countries. This chart shows the density of relationships maintained between editors and authors



## Staff, Contributors, Board and Advisers



🔵 Small 🥚 None 🔵 Moderate 🔵 Large

The map shows all of Mongabay's staff and contributors by their country. A small presence is under 5 contributors, while a moderate presence is between 5 and 10. A large presence is more than 10 people. The chart below shows the top ten countries where Mongabay journalists are present.

#### Aditi Tandon

Production Editor, Mongabay India Akhyari Hananto (Arry)

Outreach Coordinator, Mongabay Indonesia

Akita Arum Verselita

Data Analyst, Mongabay Indonesia Alana Linderoth

Senior Program Associate, Mongabay

**Alejandra Olguin** Multimedia Producer, Mongabay Latam

Alejandro Prescott-Cornejo

Marketing Associate, Mongabay

Alexa Vélez Suazo

Contributing Editor, Mongabay Latam

Antonio José Paz Cardona Contributing Editor, Mongabay Latam

**Ashoka Mukpo** Features Writer, Mongabay

Astrid Arellano

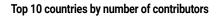
Staff Writer, Mongabay Latam

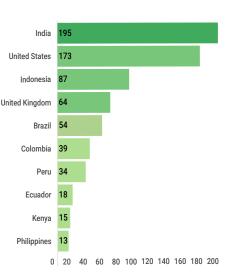
Basten Gokkon

Senior Staff Writer, Mongabay Carolyn Cowan

Staff Writer, Mongabay

**Dalia Medina** Outreach Coordinator, Mongabay Latam





Daniel Pye

Investigations Editor, Mongabay Dave Martin Partnerships Director, Mongabay Desire Nimubona Africa Editor, Mongabay Dilrukshi Handunnetti Staff Writer, Mongabay India Elizabeth Alberts Staff Writer, Mongabay Erik Hoffner

Editor and Content Strategist, Mongabay Genevieve Belmaker Contributing Editor, Mongabay Glenn Scherer Editor-at-large, Mongabay Hagen Desa Video Coordinator, Mongabay India S. Gopikrishna Warrier Managing Editor, Mongabay India

Hans Nicholas Jong Senior Staff Writer, Mongabay

Hayat Indriyanto Senior Copy Editor, Mongabay

Hidayaturohman Suri Multimedia Producer, Mongabay Indonesia

Isabel Esterman

Contributing Editor, Mongabay John Cannon

Features Writer, Mongabay

**Karla Mendes** Contributing Editor, Mongabay

Kartik Chandramouli

Digital Editor, Mongabay India

Kundan Pandey Contributing Editor, Mongabay India Latoya Abulu Contributing Editor, Mongabay Laurel Sutherland Staff Writer, Mongabay Leilani Chavez Staff Writer, Mongabay Liz Kimbrough Staff Writer, Mongabay Lucia Torres Digital Editor, Mongabay Maichue Khang Operations Manager, Mongabay Malavika Vyawahare Staff Writer, Mongabay Manish Kumar Staff Writer, Mongabay India Manish Mishra Content Coordinator, Mongabay India Manon Verchot Digital Editor, Mongabay María Ángeles Salazar Program and Translation Specialist, Mongabay Maria Isabel Torres Program Manager, Mongabay Latam Maxwell Radwin Staff Writer, Mongabay Mayank Aggarwal Contributing Editor, Mongabay India **Megan Strauss** Editor, Mongabay Kids Michael DiGirolamo Audience Engagement Associate, Mongabay Michelle Carrere Contributing Editor, Mongabay Latam Morgan Erickson-Davis Contributing Editor, Mongabay Nanditha Chandraprakash Content Coordinator, Mongabay Nur Rochmani Fajar (Jay) Senior Writer & Editor, Mongabay Indonesia Patricia Yoevera Multimedia Producer, Mongabay Latam Philip Jacobson Contributing Editor, Mongabay Rahmadi Rahmad Senior Writer & Editor, Mongabay Indonesia **Rajesh Chand** Bookkeeper, Mongabay

Rebecca Kessler Contributing Editor, Mongabay Renuka Kulkarni Editorial Assistant, Mongabay India Rhett A. Butler Founder and CEO, Mongabay Ridzki Sigit Program Manager, Mongabay Indonesia Romina Castagnino Bilingual Writer, Mongabay Sahana Ghosh Contributing Editor, Mongabay India Salman Ghani Financial Controller, Mongabay Sandhya Sekar Program Manager, Mongabay India Sapariah Saturi Senior Writer & Editor, Mongabay Indonesia Sheryl Lee Tian Tong Staff Writer, Mongabay Terna Gyuse Contributing Editor, Mongabay Thelma Gomez Contributing Editor, Mongabay Latam Thiago Medaglia Contributing Editor, Mongabay Brasil Willie Shubert Global Program Director, Mongabay Xavier Bartaburu Contributing Editor, Mongabay Brasil Yvette Sierra Praeli Staff Writer, Mongabay Latam

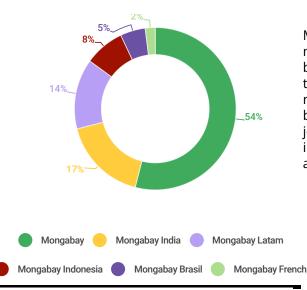
## Board of Directors

Holt Thrasher Board Chair Triona Gogarty Board Secretary Alyson Blume Katie LaFleur Dr. Brodie Ferguson Jeanne Sedgwick Mark Cappellano Penn A. Butler Peter Riggs Steve McCormick Tim Kelly

## **Advisory Panel**

Aida Greenbury Dr. Jane Goodall, DBE Dr. Peter Raven

### Mongabay's Contributor Network in 2021



Mongabay's contributor network is organized by bureaus, which relates to the language used for reporting. Mongabay began accounting for journalists publishing in Brazilian Portuguese and French in 2021.

Top 10 countries by number of contributors



## **Global News Program**

From breaking news to in-depth features and investigations, Mongabay's global news program consistently produced quality reporting on environmental issues worldwide. Our organizational strategy focused on quality engagement; on average, readers spent 320% more time on Mongabay's global English news site than in 2020. Additionally, the reportage had expanded influence, evidenced by the number of news outlets that sourced information from us and instances of governments, international financial institutions, development agencies, and corporations citing our stories or reaching out to our journalists for information. For example, oversight agencies in Indonesia, Ecuador, and Madagascar followed up on several of our exposés, launching their own investigations into instances of corruption and illegal activities surfaced by our reporting. Companies from a wood supplier in Denmark to Microsoft informed us they use Mongabay reporting for decision-making. Among others, BBC, New York Times, National Public Radio, Nature, Smithsonian Magazine, The Washington Post, Bloomberg News, NASA, Science, Forbes, Grist, South China Morning Post, The Independent, Vox, CNN, The Diplomat, and the United Press International all republished or cited Mongabay's stories in 2021

#### IMPACT STORY

Mongabay's investigative reporting into <u>industrial fishing activities off Madagasca</u>r garnered attention within the national government, mainstream Malagasy press, and the U.S. Embassy in Madagascar and Comoros. Madagascar's fisheries chief subsequently launched an investigation into illegal fishing.

To grow and deepen our coverage, we significantly expanded our editorial team. In Africa, Mongabay welcomed its first dedicated French-language Editor in April. As part of this effort, we pursued more local reporting in West and Central Africa. We began to develop a network of French-speaking journalists to cover these crucial regions and document the drivers and consequences of accelerating deforestation. Furthermore, our editorial capacity increased by creating a dedicated team focused on issues at the intersection of nature, Indigenous peoples and local communities.

Beyond our consistent coverage of tropical forests, biodiversity, oceans, extractive industries, and industrial agriculture, Mongabay undertook several reporting projects focused on natural climate solutions, ranging from reforestation to bioenergy, carbon offsets, and landscape restoration. Mongabay also continued its pathfinding coverage of the nine planetary boundaries – crucial environmental thresholds that humanity is fast overshooting. Mongabay's global news team also spearheaded in-depth reporting on the illegal wildlife trade and multiple mini-series, including the vast carbon- and biological-richness of the <u>Congo peatlands</u> and another on <u>Indigenous food systems</u>.



## Mongabay Indonesia

In its ninth year, Mongabay Indonesia continued to pioneer new ways of storytelling and provide unprecedented reportage on environmental and conservation across Indonesia. This is especially notable given the analysis by UNESCO, which found that Indonesia's press freedom in 2021 had significantly worsened compared to a decade earlier. Still, as one of the country's most respected and trustworthy environmental news sources, Mongabay Indonesia maintained its readership across diverse sectors, including public, corporate, government, nonprofit, and academia. The time spent on Mongabay Indonesia's news site by an audience of more than 16.6 million readers in 2021 increased by nearly 30% compared to 2020.

Mongabay Indonesia scaled up its video program throughout the year,

#### IMPACT STORY

Following publication of a Mongabay Indonesia story, the government of Sorong in West Papua stopped a land reclamation project in Mangga Dua due to potential damage to mangroves. and executed new social media strategies such as weekly live-streamed talk shows. It continued to expand and support its network of contributors across the archipelago through multiple public webinars and training opportunities for journalists. These activities facilitated several partnerships, such as those with the universities of Lampung, Bangka Belitung, and Mataram.

These efforts, coupled with consistent, quality reporting, resulted in many instances of the information being used to inform decision-making and initiate public discourse. For example, Mongabay's ongoing coverage of mangroves in the Bengkalis and Indragiri Hilir regencies of Riau province contributed to the central government's investments in mangrove restoration and erosion control. Or, Mongabay Indonesia's reporting on <u>floods in West Kalimantan</u>, which linked the floods to deforestation for oil palm, was presented to the President of Indonesia.



## Mongabay Latam

In 2021, Spanish-language readership grew and surpassed 11 million page views. Mongabay Latam consolidated its role as a leader in cross-border environmental investigations by strengthening an extensive network of partnerships with more than 30 regional media outlets. Mongabay Latam's cross-border reports included many revelations, including the environmental malpractices of oil palm companies, the advance of deforestation in Indigenous territories and protected areas, and the construction of an illegal road connecting Peru and Brazil. We investigated the trail of a logging company in Peru that the U.S. sanctioned and discovered it was still doing business in Mexico.

#### IMPACT STORY

After Mongabay Latam's investigation of the Mennonites in Peru revealing how they acquired land, the story was used in a case on alleged land trafficking crimes by the Organized Crime Prosecutor's Office. Later, the Vice Minister of Strategic Development of Natural Resources of the Ministry of the Environment, Luisa Elena Guinand, contacted Mongabay Latam to request a meeting to be informed on the subject. Additionally, Mongabay Latam analyzed the land ownership of more than 2,000 Amazonian Indigenous communities in Peru and the environmental crimes that threaten them. Similarly, in Chile, we tracked 1,407 concessions granted for salmon farming and identified ones within protected marine areas. This reporting helped authorities make informed decisions, from the former president of Peru using our reporting to observe the construction of a highway to the opening of financial investigations and the pronouncement of congress members in Chile and Ecuador to ask for explanations from environmental authorities.

Numerous journalism organizations recognized Mongabay Latam's impactful work with awards and accolades. Two special reports on the unique role of Indigenous women and the threats they face were finalists for the Gabo Awards and the Journalistic Excellence Award by the Inter-American Press Association. In addition, the investigation of the road connecting Perú and Brazil was recognized by the Latin American Conference of Investigative Journalism (Colpin). Finally, a story unveiling how a powerful family appropriated an island to build a tourist megaproject won the National Journalism Award of Panama.



## Mongabay Brasil

After launching with a multilingual team in 2019, Mongabay Brasil continued to grow, publishing more than 200 stories in Portuguese and English in 2021. Mongabay Brasil expanded its coverage beyond the Amazon and started to diversify the subjects of its articles, comprising stories that match the wide variety of landscapes and biomes in Brazil, including the Cerrado, the Atlantic Rainforest, the Caatinga, and the Pantanal. We relied on local journalists with around 20 Brazilian contributors spread across the country to achieve this growth.

Mongabay Brasil's Portuguese reporting has become a vital hub for gathering stories in the local language, partnerships with influential outlets in Brazil (like UOL, Repórter Brasil, Pública, InfoAmazonia, and O Eco), and increasing awareness among the Brazilian audience. English coverage of environmental issues in Brazil achieved significant recognition and impact in 2021. Through a group of talented staff writers and contributors, Mongabay excelled in explaining to the world the most relevant facts, scientific studies and news developments arising from Brazil, along with compelling features and investigations.



## Mongabay India

In 2021 Mongabay India crossed 8.5 million pageviews despite a dip in news production during a devastating second wave of COVID-19 that swept the country in March and May. Still, our India-based news bureau grew in strength and number by hiring a social media coordinator, a bilingual staff writer, a content coordinator, a video production coordinator, and an editorial assistant. Additionally, Mongabay India forged a new collaboration with the Technology for Wildlife Foundation to expand multimedia storytelling. These new formats include short-form videos, long-form explainers, photo essays, and animated films. Furthermore, Mongabay Hindi, launched in late 2020, continued growing and gaining readership, surpassing 4.3 million pageviews.

#### IMPACT STORY

Mongabay India's article on innovative research on <u>Kochi mangrove habitats</u> and the ability to store large amounts of carbon in Kerala, India is part of a proposal being drafted to establish a wetland center in Kochi. Mongabay India continued to report on otherwise underreported environmental issues within the region. We gave ample attention to India's energy transition and climate mitigation efforts. This reporting garnered international recognition, with contributing editor Sahana Ghosh being honored by the Global Landscapes Forum as one of the <u>16 Women Restoring</u> the Earth, along with Indigenous leaders Joji Cariño and Sônia Guajajara, U.N. leader Elizabeth Mrema, and legendary primatologist Jane Goodall. Many other team members gave lectures at international and national meetings and participated in training programs. Mongabay India's article on innovative research on Kochi mangrove habitats and the ability to store large amounts of carbon in Kerala, India is part of a proposal being drafted to establish a wetland center in Kochi. Also related to mangrove coverage, a foundation in Southern California told us that it used Mongabay content to inform its grant-making strategy when deciding to invest in mangroves as a carbon sequestration intervention.



## **Mongabay Investigations**

Mongabay took a more desk- and data-driven approach to investigative journalism, given the persistence of the pandemic in 2021. This constraint led to reporters sifting through thousands of pages of documents and conducting countless interviews with sources willing to help expose wrongdoing around the world, including:

A Mongabay investigation found that dozens of Indonesian and Filipino deckhands working for one of China's biggest fishing firms had fallen ill, and in some cases died, after suffering abuses on board the company's ships. In the wake of the investigation, the Indonesian government issued a new regulation to protect migrant fishing boat workers. <u>The article</u>, done in collaboration with the Japanese outlet Tansa and the Environmental Reporting Collective, a network of journalists in more than a dozen countries, won a first-place award for excellence in investigative reporting from the Society of Publishers in Asia.

Mongabay revealed how European nations such as France and Spain contribute to <u>predatory</u> <u>overfishing in the Indian Ocean</u> by manipulating local regulations, pushing yellowfin tuna populations to the brink of collapse.

In Brazil, Mongabay found that gold mining operations run by magnate Raimunda Nunes and her family in Pará state consistently subjected workers to <u>slave-labor conditions</u>. The story also revealed how the family uses mining applications to disguise their criminal activity and creates sham gold miners' cooperatives to hide poor working conditions in mining camps.

In Cambodia, we discovered that a government land distribution plan meant to grant territory to local communities living in natural reserves was being abused by the country's wealthy elite. Eight protected areas in Koh Kong province lost 127,000 hectares (314,000 acres) through coercion and bribery by some of the country's most powerful figures, Mongabay reporters found.

Lastly, in Nigeria, Mongabay revealed evidence that the <u>Okomu Oil Palm Company</u> was grabbing land in a forest reserve, aided by government security forces. The investigation showed that the company's activities could continue partly because of a flawed audit system, which is supposed to ensure a company's operations are responsible and environmentally friendly.



## News Told More Ways

**Video:** Mongabay diversified its video formats to increase its reach on Instagram and TikTok in 2021. Created for these increasingly popular social media platforms, Mongabay now publishes short, dynamic videos and long-form videos, using various resources from interviews, archival footage and hosted segments. Mongabay improved collaboration across our news bureaus to regularly post videos in Portuguese, Hindi, Spanish, Bahasa Indonesia, French and English. We continued to produce the Candid Animal Cam show and the Mongabay Explains series in multiple languages. In 2021, Mongabay Explains included two animated mini-series about the Sumatran rhino conservation challenges and deforestation in the greater Mekong region.

**Podcast:** Mongabay's podcast team published three dozen new episodes in 2021, and its audience continued to grow, exceeding the milestone of 400,000 all-time downloads, making it likely to reach half a million downloads in 2022. The 10-part second season of Mongabay Explores about the island of Sumatra – from its outstanding natural and cultural richness to its conservation challenges – concluded in early 2021. Afterward, we launched a new podcast: Mongabay Reports, which shares classic Mongabay articles read aloud.

**Translations:** With the invaluable support of a network of volunteer and paid translators, Mongabay reached audiences in 10 languages. In 2021, we continued working on translations between English, Spanish and Portuguese and started working more consistently on translations between English and French as well as between English and Hindi. We are also communicating with Mongabay Indonesia to produce translations of their content. With the increase in funding and the creation of style guides, Mongabay could offer more support to our translators and now have a strong team for each language combination.



## Education

**Internship Program:** Since its foundation in 2011, Mongabay's news writing internship program has served over 100 up-and-coming environmental journalists. This program provides the increasingly rare opportunity for journalists at the start of their careers to work with experienced editors on environmental stories that matter and build up a publishing history at a respected and widely read news outlet. In 2021, Mongabay selected three interns from over 200 applicants. Interns published three to six articles while working with different editors. One intern also produced videos to accompany articles and has since continued writing for Mongabay as a freelance contributor. We also had a summer intern from George Washington University and Planet Forward.

**WildTech Reporting Fellowship**: This fellowship honors Mongabay WildTech editor Sue Palminteri who died in 2019. The legacy of Sue's reverence for conservation, technology, and journalism, continues through the Sue Palminteri WildTech Reporting Fellowship. The fellowship provides a professional opportunity for students and new journalists to gain experience reporting on conservation technology. In 2021, Mongabay selected a second fellow from among 200 candidates. Between July and December, this fellow produced 11 stories focused, including interviews with experts, and went on to work as a contributor after the fellowship concluded.

**Mongabay Kids:** Mongabay Kids is the nature and conservation corner for kids (and their adults). Its mission is to inspire all kids to explore, celebrate, and conserve plants, animals, and ecosystems wherever nature happens. In 2021, Mongabay released the beta version of the educational website, with engaging and informative stories, news articles, and activities about animals, plants, and other wonders of nature geared toward specific age groups, from elementary to middle school. Since its launch in early 2021, Mongabay Kids has received more than 95,000 visitors to its website. It continues to grow in popularity as a go-to nature and conservation resource for kids, parents, and educators.

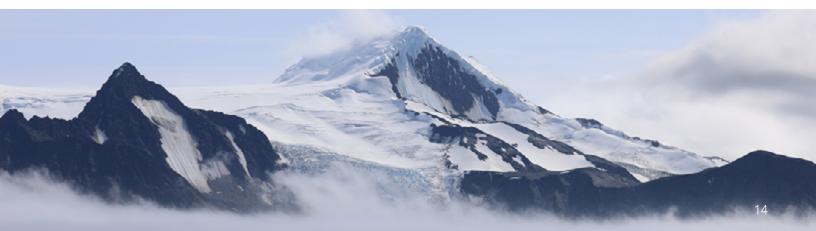
## 2022 and Beyond

Mongabay is emerging from the COVID-19 pandemic as a larger, more capable, and diverse organization. After years of steady advancement, now is time for the organization to consolidate our gains and set a solid foundation for Mongabay's next phase as an institution. In this next chapter, Mongabay plans to refine our vision for the future and develop a long-term strategic plan to achieve our ambitions. This process will enable Mongabay to articulate how journalism can contribute to addressing global social and environmental challenges, what role we want Mongabay to play in the media landscape, why we're prioritizing certain activities, and when we want to accomplish long-term goals.

The constraints of the past two years spurred us towards working in new ways and deepened our appreciation of proven methods for reporting. For example, supporting our global contributor network to bring local voices to audiences worldwide effectively addressed restrictions on freedom of movement. In 2022, we intend to expand the ways Mongabay supports the profession of environmental journalism through both free journalism training and paid fellowship opportunities. This long-term investment in Mongabay's contributor network complements and enables our plans to develop multi-lingual reporting bureaus based throughout the tropical regions, which are critical regions for climate stability and biodiversity.

Mongabay is adopting creative ways to report remotely, like using data such as satellite imagery and document analysis as evidence in our articles and producing presenter-led videos to engage new audiences with our stories. These adaptations have continued to provide benefits even as opportunities for field reporting have returned. Mongabay will build upon these approaches by incrementally developing our digital journalism tools and publishing longer videos that enable our audience to give more of their time to Mongabay's stories. In 2021, we witnessed the value of prioritizing quality engagement ahead of the total reach of our content and will continue to focus on serving the information needs of our core audience in 2022.

The urgent need for transformative action on global environmental crises such as biodiversity loss and climate change are abundantly clear, and the time available to mobilize is dwindling. Within this context, Mongabay is capable of both informing and enabling actions, but the scale of systemic challenges is daunting. 2022 is the critical time for Mongabay to prioritize our most impactful work, identify ways to improve how we communicate, and plan for the organizational growth necessary to keep pace with a rapidly changing planet.



## 2021 Audited Financials

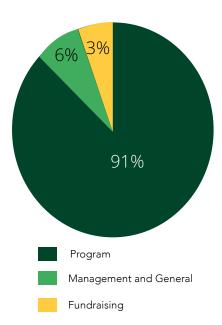
#### Statement of Activities

in USD	2020	2021
Revenue		
Contributions and grants	3,468,266	6,563,606
Program service revenue	-	-
Other revenue	164,580	39,331
Total revenue	3,167,977	6,818,867
Expenses		
Programs	3,167,977	3,606,065
Management and general	354,303	251,917
Fundraising	170,116	118,120
Total expenses	3,692,396	3,976,102
Assets		
Change in net assets	(59,550)	2,842,765
Net assets - beginning of year	3,770,752	3,711,202
Net assets - end of year	3,711,202	6,553,965

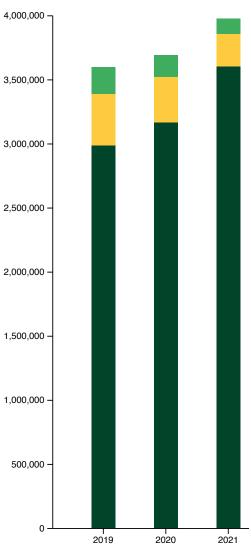
#### Balance Sheet

Assets and Liabilities		
Cash and investments	3,217,039	5,349,010
Contributions receivable	1,119,224	1,785,064
Prepaid expense	20,612	46,589
Fixed Assets	-	-
Total Assets	4,356,875	7,180,663
Total Liabilities	645,673	626,696
Net Assets	3,711,202	6,553,967
Total liabilities and net assets	4,356,875	7,180,663

#### 2020 Functional Expenses, by percentage of total



## Total Functional Expenses, from 2019 to 2021



## Donors and Supporters – Thank you for your support in 2021

#### \$100,000+

Anonymous (1), Acacia Conservation Fund, Arcus Foundation, Band Foundation, Climate and Land Use Alliance, Ford Foundation, Full Circle Foundation, Global Environment Facility, Khanna Foundation, MacArthur Foundation, John F. Swift, New Venture Fund, NORAD, Open Society Foundation, Overbrook Foundation, Rockefeller Philanthropy, Tilia Fund, Tundra Glacier Fund, Walton Family Foundation, Waterloo Foundation, Weeden Foundation, World Resources Institute

#### \$50,000 - \$99,999

Children's Investment Fund Foundation, Fidelity Charitable Gift Fund, Oxfam, The Silent Foundation

#### \$25,000 - \$49,999

Anonymous (3), ClimateWorks Foundation, Critical Ecosystem Partnership Fund, Fairness Foundation, Francis and Christine Martin Family Foundation, Global Wildlife Conservation, Huang Chen Foundation, Impact Assets, Marisla Foundation, Martin Family Foundation, Ocean Alliance - Resource Legacy Fund, Shared Earth Foundation, Silicon Valley Community Foundation, Skyscrape Foundation, UBS Financial Services, Inc., XPRIZE Foundation

#### \$10,000 - \$24,999

Anonymous (1), Aloha Bay, Bertha Foundation, Center for International Forestry Research, Decker Ngongang, Earth Journalism Network, Mike and Pat Fox, Global Initiative Against Transnational Organized Crime, Jev Shelton, Larry J. Shelton, Morgan Family Fund, Nancy and Penn Butler, Robert Martin, Sall Family Foundation, Stockel Family Foundation, Suggs Family Foundation, The GivenGain Foundation, The Miami Foundation, Weeden Foundation, Wildlife Conservation Society

#### \$5,000 - \$9,999

Barbara Karplus and Rod Womer, Conservation X Labs, David and Rebecca Weekly, Inquirefirst, Island Foundation, Jeannie and Walter Sedgwick, Keith and Donna Langley, Sociedad Peruana De Derecho, The Uplands Family Foundation, Tracy DiLeo, Triona Gogarty.

#### \$2,500 - \$4,999

Amy and Mark Tercek Foundation, Dietrich American Foundation, Mary Clark, Edgar Clark, Janet Roberts Family Fund, Matt Clark, Michael Dye, Peter Riggs, United States Agency for International Development (DAI Global LLC)

#### \$1,000 - \$2,499

Anonymous, Brodie Ferguson, Dean Cycon, Dee Lawrence, Erik Klee, Jeff Wells, Johan Meylaerts, Jonathan Ayers, Kristin Rechberger, Madeleine Hurd, Madeleine McKinnon, Margaret Bullitt-Jonas and Robert A Jonas, Mary Ann Franke, Matthew London and Sylvia Wen Gaia Fund, Morgan Stanley Global Impact Funding Trust, Ron and Nancy Garret

#### \$250 - \$999

Anonymous (5), American Online Giving Foundation Inc., Anuradha Mittal, Bob Blum, Bob Kemp, Bruce Weissgold, Charles and Trudy Hess, David P Watts, Derek and Laura Byerlee, Doug Bender and Emma Trejo Fund, Elizabeth Littlefield, Jack Peace, Jason Carey, Jessica Beck, Josiah Shafroth, Juliann Aukema, June Kleider, Lisa Lemza and Michael Shillinger, Liz Varnhagen (Greenhagen Charitable Fund), Luis Sevilla, Patricia Wright, Ryan B, Steve McCormick, Suri Sehgal, Texas Instruments Foundation, Tina Rasnow, Tom and Kathy Holt, William Ambrose

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