

An aerial photograph of a vast tropical forest, likely in Borneo, showing a dense canopy of green trees. A vibrant rainbow arches across the upper half of the image, its colors clearly visible against the grey and blue sky. In the lower right, a small village with several buildings is nestled near a body of water. The overall scene is one of natural beauty and tranquility.

Mongabay

2022 Annual Report

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From the Founder and CEO

This year's annual report comes against the backdrop of a continuing war in Europe, climate instability across the world, the ongoing deterioration of the information ecosystem, and the rise of AI-generated content. In this context, Mongabay's mission to deliver high-quality, original journalism from nature's frontline remains as important as ever.

Mongabay's efforts on these fronts received growing recognition in 2022, with the organization and individual members of the team winning notable awards and accolades. These ranged from the Heinz Award to regular TV appearances, as well as callouts by journalists from other outlets. More importantly than these accolades, we continued to see real-world impacts resulting from our reporting, from the Malaysian government investigating a questionable carbon deal in Sabah to a community securing funding after we covered their conservation efforts.

We spent much of 2022 thinking about Mongabay's future in a formalized manner through the process of developing our 2030 Strategic Plan, which offers a roadmap for how we plan to expand our impact over the next several years.

Further developing and supporting a growing journalism network was among the main objectives identified during the strategic planning process. And, in 2022, we were able to make progress on this front. We secured our first-ever endowment to fund a fellowship for journalists in low- and middle-income biodiversity hotspots. Beyond creating a pipeline of potential future contributors and staffers for Mongabay, we believe the fellowship program will improve journalistic coverage of biodiversity, climate and other environmental issues in the countries that need this reporting most.

Mongabay has experienced significant growth since its establishment in 1999, evolving from a single-person rainforest website into a multinational news organization with hundreds of staff and contributing journalists. I'm excited about our trajectory and am deeply grateful to our team and our supporters who make all of this possible.

Rhett Butler

Rhett Butler
Mongabay Founder and CEO

2022 Highlights

Throughout 2022, Mongabay continued to make exciting strides as an organization and to produce stories of both regional and global importance.



Thinking ahead: A significant focus during the latter part of the year was the development of a 2030 Strategic Plan. The effort involved much of Mongabay's global staff, members of our board and external stakeholders. As part of this process, we devised a new vision statement to serve as a North Star for everything Mongabay does: "Mongabay believes credible independent journalism is essential to successfully address the planetary emergency because sharing knowledge through stories can inform, inspire and sustain effective action worldwide."

Inspiring impacts: Mongabay's international coverage had both regional and global significance. For instance, following an [investigation into shark finning](#) by one China's largest tuna fishing firms, Dalian Ocean Fishing Co., the [U.S. sanctioned the firm](#). The U.S. Department of the Treasury's Office of Foreign Assets Control's [announcement](#) included information exclusive to Mongabay's reporting. Similarly, after an [exclusive whistleblower's account](#) exposing false claims made by Enviva — the largest maker of wood pellets burned for energy in the world — the Netherlands approved a motion that cited Mongabay's report to [stop paying subsidies](#) to any biomass company found to be untruthful in its wood pellet production methods.

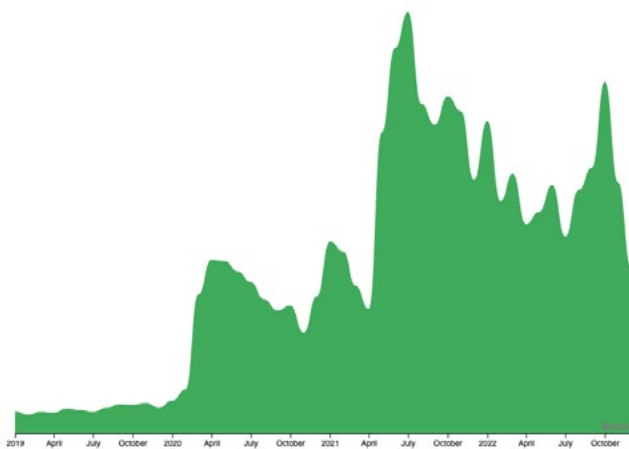
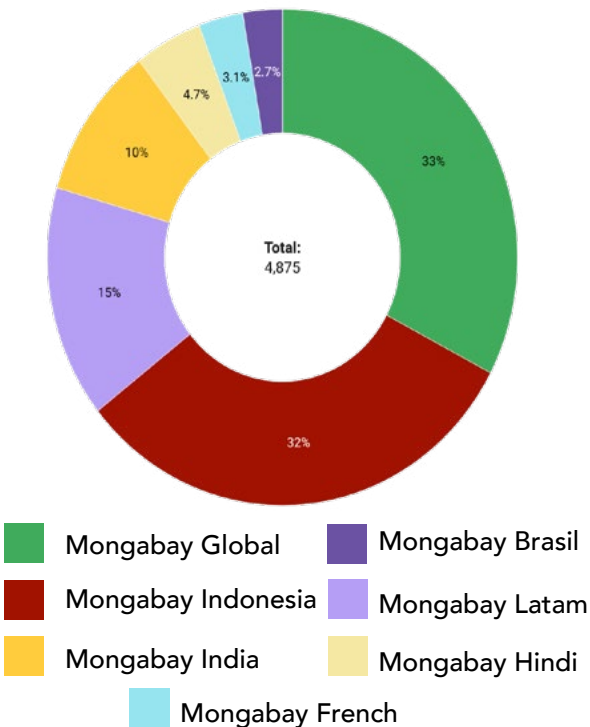
Empowering journalists: Mongabay launched the [Y. Eva Tan Conservation Reporting Fellowship Program](#), which aims to support young and aspiring journalists from the world's biodiversity hotspots. Additionally, we hosted a series of [free educational webinars designed for journalists](#). Topics ranged from agroecology to carbon markets. Expert panelists joined for each session, providing insights into complex environmental issues.

Growing recognition: Among multiple accolades received by Mongabay throughout the year, Mongabay founder [Rhett A. Butler was awarded the prestigious Heinz Award](#). Teresa Heinz, chairperson of the Heinz Family Foundation and founder of the Heinz Awards, explained "[t]he pace of environmental degradation, deforestation and habitat loss due to human activity is devastating, but Rhett has responded with courage and dedication, creating a platform that equips the world with critical news information gathered with the highest journalistic and scientific integrity."

Mongabay by the Numbers

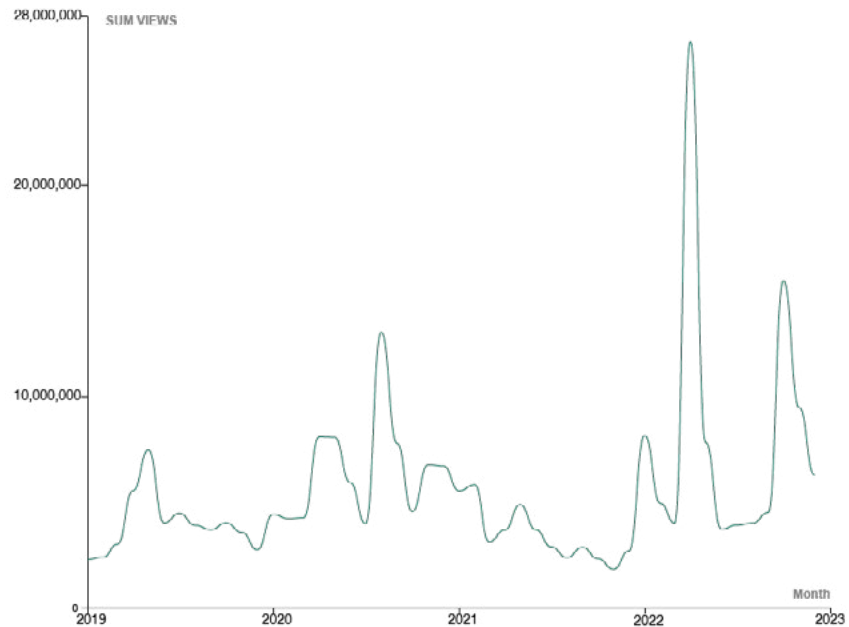
Mongabay is one of the top sources of environmental news, analysis, information and inspiration on the internet. The charts below demonstrate the scale, creativity and complexity of Mongabay's global community.

In 2022, Mongabay published more than 4,800 articles in seven languages.

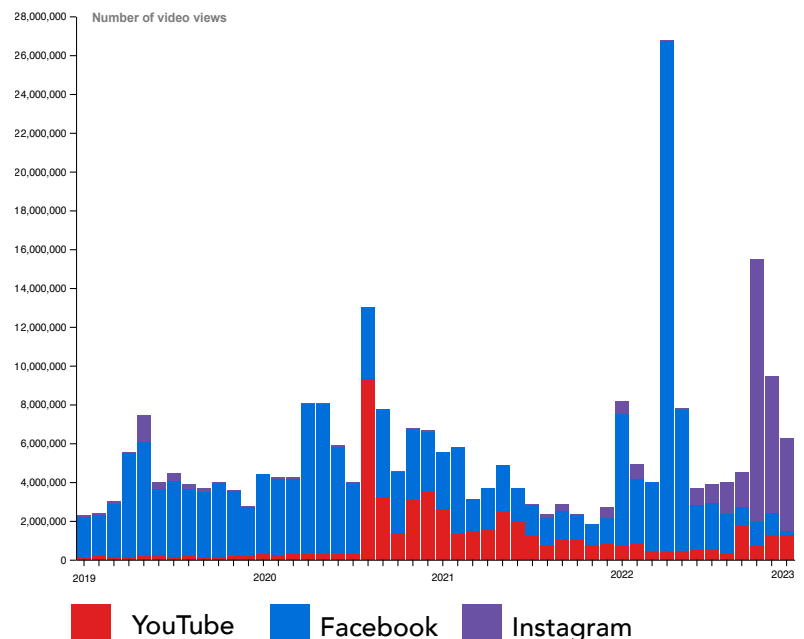


Collectively, readers spent 11.9 million hours with Mongabay's articles in 2022. That's as much time as about 5 ½ lifetimes of a giant tortoise.

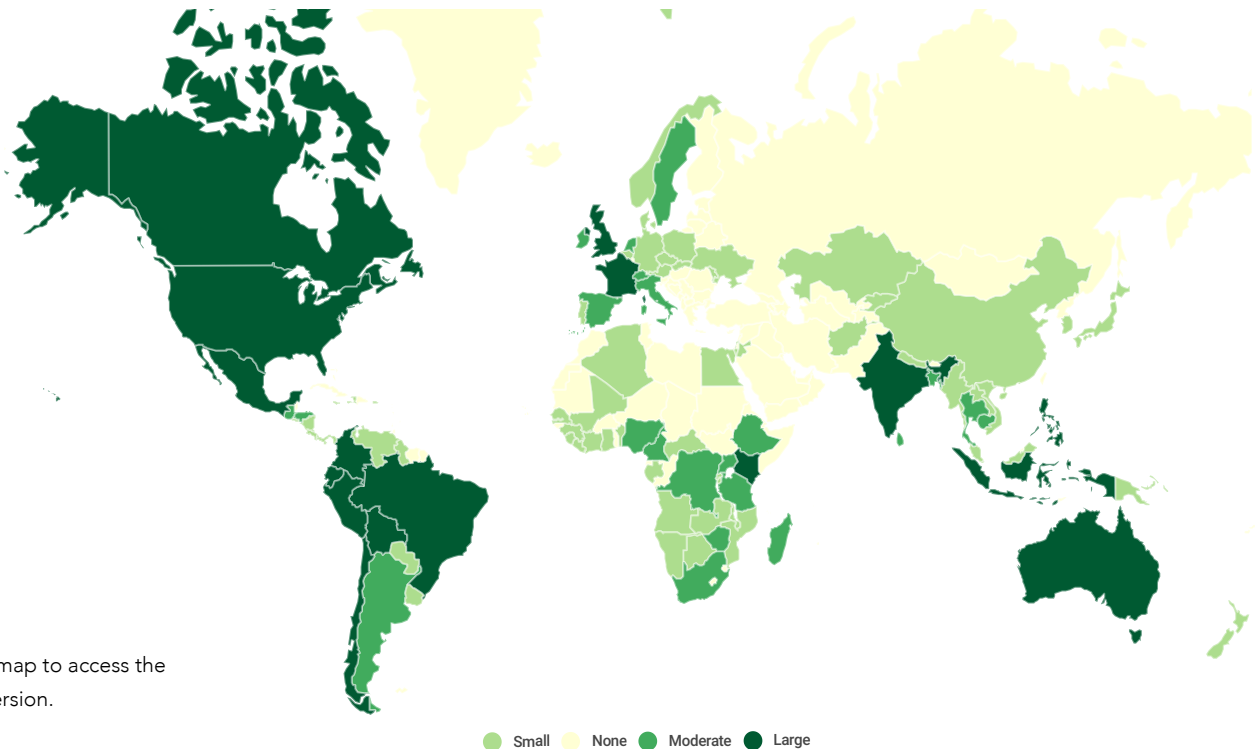
Mongabay's visuals team produced 15% more videos (more than 1,500) in 2022, and viewership increased nearly 140% over 2021.



Mongabay's videos gained nearly 100 million views in 2022. Facebook and Instagram are still the primary channels.



Staff, Contributors, Board and Advisers



The map shows all of Mongabay's staff and contributors by their country. A small presence is under 5 contributors, while a moderate presence is between 5 and 10. A large presence is more than 10 people. The chart below shows the top 10 countries where Mongabay journalists are present.

Staff

Abhaya Raj Joshi

Staff Writer, Mongabay

Abu Siddique

Bangladesh Editor, Mongabay

Aditi Tandon

Production Editor, Mongabay India

Akhyari Hananto (Arry)

Outreach Coordinator, Mongabay Indonesia

Akita Arum Verselita

Data Analyst, Mongabay Indonesia

Alana Linderoth

Senior Program Associate, Mongabay

Alejandro Prescott-Cornejo

Marketing Associate, Mongabay

Alexa Vélez Suazo

Contributing Editor, Mongabay Latam

Alexandra Popescu

Latin America Editor, Mongabay

Alexandre de Santi

Brazil Editor, Mongabay

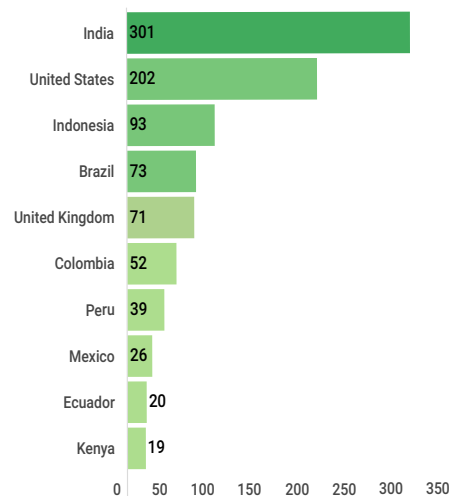
Andrés Alegría

Graphics Specialist, Mongabay

Antonio José Paz Cardona

Contributing Editor, Mongabay Latam

Top 10 countries by number of contributors



Ashoka Mukpo

Features Writer, Mongabay

Astrid Arellano

Staff Writer, Mongabay Latam

Basten Gokkon

Senior Staff Writer, Mongabay

Carolyn Cowan

Staff Writer, Mongabay

Dalia Medina

Outreach Editor, Mongabay Latam

Daniel Pye

Investigations Editor, Mongabay

David Brown

Editor, Mongabay Kids

David Martin

Partnerships Director, Mongabay

David Tarazona

Editor, Mongabay Latam

Desire Nimubona

Africa Editor, Mongabay

Dilrukshi Handunnetti

Staff Writer, Mongabay

Dora Montero

Fellowship Editor, Mongabay Latam

Elizabeth Alberts

Staff Writer, Mongabay

Elodie Toto

Staff Writer, Mongabay

Erik Hoffner

Editor and Content Strategist, Mongabay

Glenn Scherer

Editor-at-large, Mongabay

S. Gopikrishna Warriar

Managing Editor, Mongabay India

Hagen Desa

Video Coordinator, Mongabay India

Hans Nicholas Jong

Senior Staff Writer, Mongabay

Hayat Indriyanto

Senior Copy Editor, Mongabay

Hidayaturohman Suri

Multimedia Producer, Mongabay Indonesia

Isabel Esterman

Contributing Editor, Mongabay

John Cannon

Features Writer, Mongabay

Julia Lima

Video Coordinator, Mongabay

Karen Coates

Fellowship Editor, Mongabay

Karla Mendes

Contributing Editor, Mongabay

Kartik Chandramouli

Digital Editor, Mongabay India

Kundan Pandey

Contributing Editor, Mongabay India

Latoya Abulu

Contributing Editor, Mongabay

Laurel Sutherland

Staff Writer, Mongabay

Liz Kimbrough

Staff Writer, Mongabay

Lucia Torres

Digital Editor, Mongabay

Maichue Khang

Operations Manager, Mongabay

Malavika Vyawahare

Staff Writer, Mongabay

Manish Kumar

Staff Writer, Mongabay India

Manish Mishra

Content Coordinator, Mongabay India

María Ángeles Salazar

Program and Translation Specialist, Mongabay

Maria Isabel Torres

Program Manager, Mongabay Latam

Maxwell Radwin

Staff Writer, Mongabay

Mayank Aggarwal

Contributing Editor, Mongabay India

Megan Strauss

Editor, Mongabay Kids

Michael DiGirolamo

Audience Engagement Associate, Mongabay

Michelle Carrere

Contributing Editor, Mongabay Latam

Morgan Erickson-Davis

Contributing Editor, Mongabay

Nanditha Chandraprakash

Content Coordinator, Mongabay

Nur Rochmani Fajar (Jay)

Senior Writer & Editor, Mongabay Indonesia

Priyanka Shankar

Content Coordinator, Mongabay India

Philip Jacobson

Contributing Editor, Mongabay

Rahmadi Rahmad

Senior Writer & Editor, Mongabay Indonesia

Rajesh Chand

Bookkeeper, Mongabay

Rebecca Kessler

Contributing Editor, Mongabay

Renuka Kulkarni

Editorial Assistant, Mongabay India

Rhett A. Butler

Founder and CEO, Mongabay

Ridzki Sigit

Program Manager, Mongabay Indonesia

Romina Castagnino

Associate Digital Editor & Host, Mongabay

Sahana Ghosh

Contributing Editor, Mongabay India

Salman Ghani

Financial Controller, Mongabay

Sandhya Sekar

Program Manager, Mongabay India

Sapariah Saturi

Senior Writer & Editor, Mongabay Indonesia

Saumitra Shinde

Social Media Coordinator, Mongabay India

Saumitra Shrivastava

Contributing Editor – Hindi, Mongabay India

Shreyansh Budhia

Prospect Research Analyst, Mongabay

Sheryl Lee Tian Tong

Staff Writer, Mongabay

Terna Gyuse

Contributing Editor, Mongabay

Thelma Gómez

Contributing Editor, Mongabay Latam

Willie Shubert

Global Program Director, Mongabay

Xavier Bartaburu

Contributing Editor, Mongabay Brasil

Yvette Sierra Praeli

Staff Writer, Mongabay Latam

Board of Directors

Holt Thrasher

Board Chairperson

Debby Ng**Jeanne Sedgwick****Katie LaFleur****Kristin Rechberger****Mark Cappellano****Michael Dye****Peter Riggs****Robin Martin****Steve McCormick****Steve Rhee****Tim Kelly**

Advisory Panel

Aida Greenbury**Dr. Jane Goodall, DBE****Dr. Peter Raven**



Global News Program

Mongabay's global English newsroom continued to build on its long-running track record of delivering objective and reliable environmental news from around the world. Serving an audience of more than 5.4 million readers, Mongabay published a steady flow of original news, in-depth features, insightful analysis and informative video content with nearly 1,600 stories published in 2022. Beyond our written content, we produced nearly 60 podcast episodes and our growing visuals team produced more than 280 videos that engaged millions of people across multiple platforms. The reach of Mongabay's news was furthered by regional and international media outlets that republished our stories, including but not limited to *The New York Times*, *CNN*, *BBC*, *Business Standard*, *Daily Mail*, *EcoWatch*, *Foreign Policy*, *Fox News*, *The Guardian*, *Huffington Post*, *InSight Crime*, *Malaysia Insight*, *Quartz*, *Smithsonian Magazine*, *SunStar Philippines*, *WEF*, *Washington Post*, *The Wire*, *Yahoo News*, *The Conversation*, *Living on Earth*, *Public Radio International*, *The Telegraph*, and *Treehugger*.

IMPACT STORY

The Forestry Governance Observatory, the official independent auditor of logging concessions in the DRC, is using [a Mongabay story](#) to inform an upcoming report on Chinese concessions. The story is also being used by CITES authorities in their research as they are reviewing Afrormosia imports into the EU.

In 2022, we stayed committed to our principal areas of coverage on the intersection of human rights and the environment, governance issues around natural resources extraction and management, news and analysis relating to ecology and species, and threats to environmental defenders, including Indigenous peoples and local communities. Mongabay's coverage on [ocean health](#) and [fisheries](#) expanded with multiple special reporting projects dedicated to exploring the drivers of marine resource overexploitation and depletion. Such news was balanced with our

conservation solutions coverage that amplified awareness and information about [nature-positive approaches to sustainable development and innovation](#).

Throughout the year, Mongabay documented numerous instances of the information made available via our reporting being used to inform decisions like that by Gabon's environment minister, who after reading a [Mongabay story on villager's forest conservation efforts](#), visited the community forest at risk in March 2022 and suspended logging there. Or, the [court decision to approve an investigation into pesticide contamination](#) and the socio-environmental and health impacts in Brazil's Turé-Mariquita Indigenous Territory and the production zone of the country's largest palm oil operation.



Mongabay Indonesia

In 2022, Mongabay Indonesia had an audience of more than 6.1 million readers. As a leader of environmental and conservation news within the country, Mongabay Indonesia produced in-depth coverage and watchdog journalism on various topics that was used by diverse audiences, from policymakers to local community members. For instance, our coverage prompted the issuance of a regional regulation on turtle conservation in West Nusa Tenggara, encouraged agricultural land conservation by the local government in Gorontalo and spurred discourse among civil society and environmental activists in various regions.

With the Gecko Project, BBC and Mongabay's global English team, Mongabay Indonesia conducted research and co-published a

IMPACT STORY

[A report about women workers](#) in the palm oil field in Jambi helped spur the Jambi Manpower Office to summon the company and provide Occupational Health and Safety (OHS) socialization. The story was also quoted by CNN TV Indonesia.

special report that found [a pattern of systematic failure of palm oil producers to comply with regulations](#) requiring them to share portions of their plantations with communities. The investigation estimated that Indonesian villagers were losing out on hundreds of millions of dollars as a result. The scheme known as “plasma” was intended to lift communities out of poverty. Similarly, another Mongabay Indonesia report highlighted the [nickel industry’s expansion](#) in response to the growing demand for electric vehicle batteries and its impact on Indigenous and local communities. An [illegal battery smelting factory revealed](#) in the report was confiscated and closed.

Additionally, Mongabay Indonesia contributed to capacity building. In collaboration with NGOs and universities, Mongabay Indonesia conducted multiple trainings. It provided scholarships to more than 70 journalists throughout Indonesia to report on issues related to coastal and coral reef management, smallholder oil palm, energy transition and the use of alternative energy.



Mongabay Latam

For six years, Mongabay Latam has continued to advance its role as a leading media outlet for environmental issues in Latin America — a region deeply marked by violence against those who defend their territory and natural resources. With more than 9 million readers in 2022, Mongabay Latam has strengthened an extensive network of partnerships with journalists and media outlets throughout the region. These collaborations have also allowed Mongabay Latam to expand its impact and promote cross-border environmental investigations.

IMPACT STORY

After Mongabay Latam published the report [“La Nueva Amerisur: oil company is blamed for contamination and damage to the health of the Siona people,”](#) the Siona Indigenous people shared the article and the graphic story on their social media, which helped them secure a meeting with the Inter-American Commission on Human Rights (IACHR) for the violations of their rights in this case.

Focusing on the severe threats to Indigenous peoples, our team traveled to the Amazonian borders of Brazil, Colombia, Ecuador and Peru where dozens of Indigenous communities live among criminal mafias and armed groups that oversee illegal mining, drug trafficking and species trafficking businesses. Mongabay Latam [built a database that shows the impunity of more than 50 murders of Indigenous leaders](#) in these countries. Likewise, Mongabay Latam built open databases with public information on the main environmental [offenders in the oil and palm oil industry](#) in more than 10 countries in the region. In doing this reporting, Mongabay Latam not only identified hundreds of offending companies, but also pinpointed the lack of transparency and accountability of several governments that provided incomplete information or simply never made the information public.

Mongabay Latam continued to track deforestation in the region. In Mexico, forest loss due to the advance of monocultures, mostly promoted by illegal land use changes, was rampant. In Peru, Mongabay Latam investigated the country's largest case of deforestation in recent years, associated with [the advance of Mennonite colonies](#). Based on this report, the team investigated land conflicts with Mennonite colonies in four other Latin American countries.



Thanks to the consistency of our coverage, many Mongabay Latam stories have been used by authorities to open judicial processes, by decision-makers in the private sector, as well as by civil society groups, like the leader of the Coordinator of Indigenous Organizations of the Amazon River Basin, who advocated using a Mongabay Latam story about oil spills in the Amazonia during the first COP of the Escazú Agreement. National radio and television stations in multiple countries invited Mongabay Latam staff members to give interviews about our findings, and numerous journalism associations recognized our work. For example, a special feature on the compounding risk of being an Indigenous woman and environmental defender in four Latin American countries received an honorable mention from the Inter American Press Association. Also, the Global Investigative Journalism Network recognized two stories as the best publications

on Indigenous peoples in Latin America. Our coverage on the [illegal trafficking of baby hippos in Colombia](#) and the impacts of [mining projects on national parks and reserves in Chile](#) were finalists in the Gabo Journalism Awards and in the Latin American Conference of Investigative Journalism.



Mongabay Brasil

In 2022, Mongabay reached new heights by focusing its attention on Brazil's presidential election to recognize the importance of political outcomes in achieving environmental goals. Mongabay provided a comprehensive look at the election including an [in-depth interview with Marina Silva](#), the incoming environment minister of Brazil, that made national news in the country. Ahead of the election, Mongabay reported on direct financial ties between Brazilian politicians and individuals or partners of companies linked to environmental crimes in the Amazon. The election included a record number of candidates who self-declared as Indigenous. [Seven candidates won](#), including the prominent Indigenous activists Sonia Guajajara and Célia Xakriabá. Through many interviews, Mongabay amplified the voices of some of the country's most significant Indigenous leaders and activists.

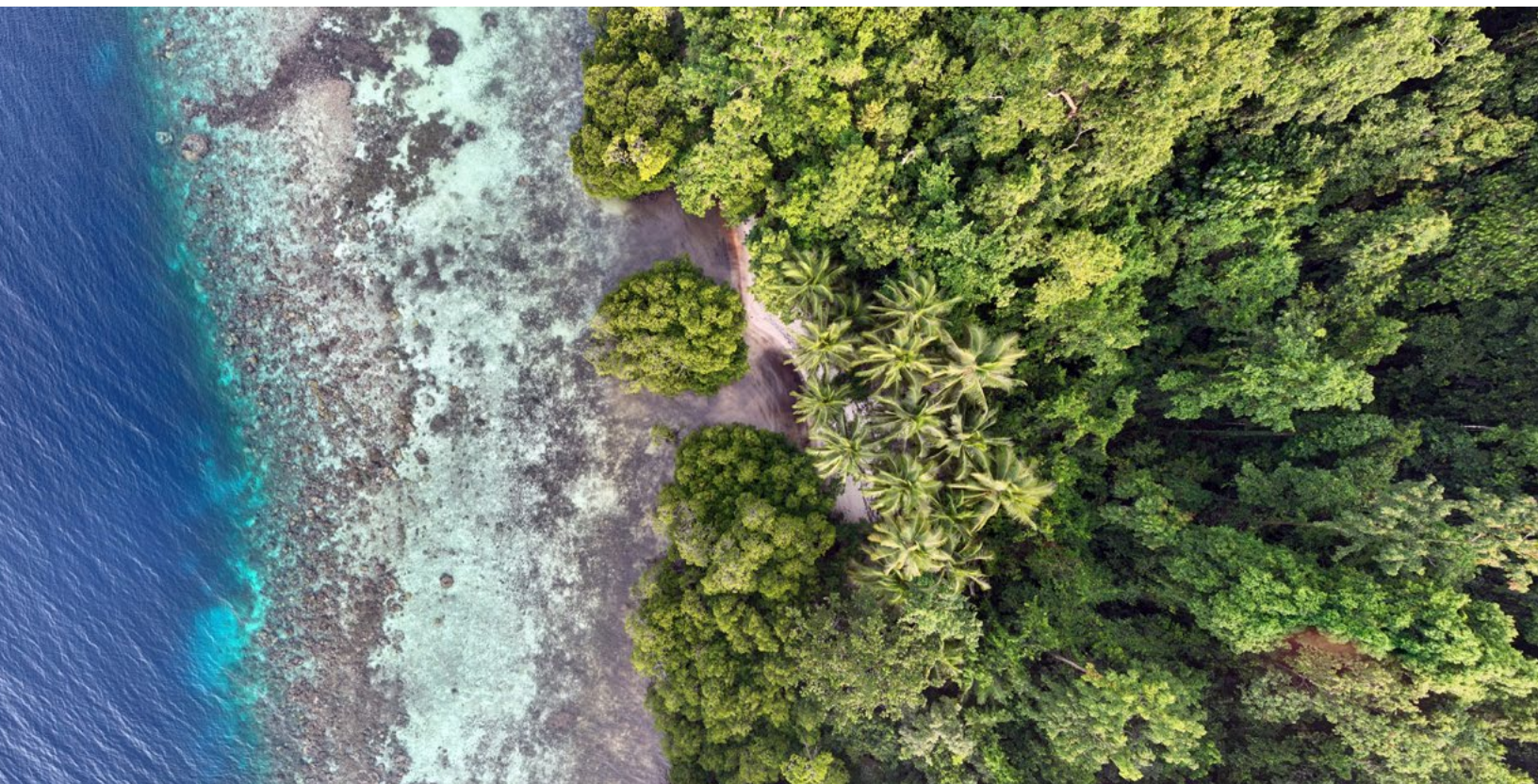
Overall, the Mongabay Brasil team published around 200 stories in English and Portuguese in 2022, shedding light on Brazil's most relevant environmental issues. Our coverage of Brazil highlighted a series of nature-based climate solutions and other bioeconomy initiatives that give hope for a sustainable future for the Amazon Rainforest and other Brazilian biomes. Mongabay also investigated and exposed environmental criminals, denouncing poor regulations and enforcement driving deforestation.

Mongabay followed the impacts of yearlong investigations that revealed wrongdoing by a certified palm oil company operating in the Amazon. In October 2022, federal

IMPACT STORY

The Federal Police in Brazil arrested a suspect after Mongabay Brasil published a [story about the unresolved murder of Indigenous land defender](#) Ari Uru-Eu-Wau-Wau in Brazil's Amazonian state of Rondônia. The investigation was halted for more than a year prior to Mongabay's story.

prosecutors used Mongabay's 18-month investigation into palm oil contamination [to obtain a court decision](#) to scrutinize the environmental impacts of pesticides by palm oil companies on Indigenous communities and the environment in the northern state. This investigation won second prize in the Society of Environmental Journalists [Awards for Outstanding Investigative Reporting](#) and third prize in the Fetisov Awards for Excellence in Environmental Reporting in 2022. Also, a subsequent investigation into [land-grabbing published in December 2022](#) led to the suspension of a Brazilian palm oil company's sustainability certificate issued by the Roundtable on Sustainable Palm Oil (RSPO). State prosecutors are also using the investigation to support future lawsuits regarding land conflicts and environmental crimes involving palm oil companies in Pará.



Mongabay India

In 2022, Mongabay India produced 717 stories and more than 100 videos, garnering 5.5 million pageviews across platforms and 12 million video views. Additionally, the India team started producing podcasts and kicked things off with the “[GigaWhat](#)” series on clean energy, followed by “[Imprints](#),” that’s all about climate. Hiring a social media coordinator improved the profiles of Mongabay India’s Instagram, Facebook and LinkedIn pages dramatically and continued the growth of our Twitter presence.

IMPACT STORY

An Indian Member of Parliament, Pradyut Bordoloi, [wrote a letter](#) to India’s minister of power and minister of coal requesting to work on a legal framework for the just transition that cited [Mongabay’s report on the topic](#). He subsequently [raised questions](#) about government planning related to just transition in the Parliament.

Mongabay India covered the Climate Change Conference (COP27) from Sharm El-Sheikh in Egypt and the Biodiversity COP15 from Montreal. All the COP stories were published in English and Hindi, creating a one-of-a-kind body of work for the Hindi audience and pushing the envelope for environmental journalism in the country. Further, managing editor Gopi Warrier was invited as an online panelist at a [Blue Zone session on media and climate change](#) during COP27. The International Chamber of Commerce organized the session.

Furthermore, Mongabay India staff were involved in the capacity building of journalists from underrepresented geographies. Mongabay's Kundan Pandey spoke to Hindi-speaking journalists in Ranchi, Jharkhand, and our digital content editor conducted a workshop for young aspiring filmmakers from northeastern India.



Mongabay Investigations

Mongabay significantly scaled up its capacity to produce hard-hitting and impactful investigative journalism in 2022. In Central Africa, Mongabay partnered with El País/Planeta Futuro to publish reports on carbon trading schemes, illegal logging and mineral extraction. Reporters found evidence that so-called [“conservation concessions”](#) covering millions of hectares were illegally converted by Portuguese-owned Norsudtimber to carbon credit projects without public oversight, raising concerns over possible future abuses. In the same region, the series looked at how [Chinese-owned companies](#) were targeting CITES II-listed Afrormosia trees for export using military-backed concessionaires that were illegally mining gold, diamonds and rare metals and using mercury near waterways used by local communities. Lastly, Mongabay reporters exposed plans to open timber transport roads in a tropical forest connected to the Yangambi Man and Biosphere Reserve — an area in northeastern DRC that is a wildlife corridor and a haven for chimpanzees, pangolins and Afrormosia.

In Cambodia, [Mongabay uncovered evidence of large-scale illegal logging](#) happening openly inside a swath of protected forest that authorities had only authorized for a feasibility study for

limestone mining. Locals and conservationists said the wood leaves the concession awarded to KP Cement in the Prey Lang Wildlife Sanctuary and is laundered through sawmills owned by Think Biotech, a politically connected firm.

Mongabay's Latam bureau devoted several months to investigating the bloody history of killings of Indigenous people in the Brazilian, Colombian, Ecuadorian and Peruvian Amazon between 2016 and 2021. The reporting team analyzed data collected by 11 environmental and human rights organizations and found that most official investigations into these killings were unresolved. Additionally, the bureau partnered with Colombia's *Rutas del Conflicto*, *Cuestión Pública*, Ecuador's *La Barra Espaciadora*, and *El Deber* in Bolivia to analyze oil spill cases and fines against companies working in the Amazon between 2011 and 2021. The reporting collective Manchados Xel Petróleo (Stained By Oil) found a lack of information and transparency, especially in Bolivia, Ecuador and Colombia. Finally, over three months, Mongabay Latam partnered with Bloomberg Línea to investigate violations and alleged crimes committed by the fleet of ships flying the flag of Panama. The analysis of an official database showed that some of the vessels operating under the Panamanian flag do business with a Chinese company with one of the global fishing industry's longest criminal records.



In Brazil, Mongabay and investigative NGO Earthsight gained access to dozens of hours of wiretaps and video footage, as well as scoured thousands of pages of court documents, to reveal how [Brazil's largest flooring exporter](#), Indusparquet, and its suppliers had engaged in corrupt deals to gain access to timber supplies. The yearlong investigation revealed how the schemes were carried out, with one court case focused on the supply of bracatinga — a tree species native to the Atlantic Forest. We also found evidence indicating that the American client was Floor & Decor, America's largest flooring retail chain, which was previously involved in illegal timber scandals with Indusparquet. LL Flooring, fined for breaching the Lacey Act in 2013 over its illegal timber exports, was also an Indusparquet client.

Delivering News to Diverse Audiences

Video: The easing of pandemic restrictions in 2022 enabled Mongabay's visual storytelling team to increase the creation of original video footage gathered from the field. Mongabay published nearly 1,500 videos on our website and other platforms in 2022, adding almost 100 million views across YouTube, Facebook and Instagram. These videos include new show concepts to diversify Mongabay's storytelling formats and reach new audiences. We developed two host-led shows to establish a more personalized introduction to Mongabay's core reporting topics. [Problem Solved](#) focuses on broadcasting solutions to environmental problems with a light-hearted and optimistic tone. [Chasing Deforestation](#) combines on-the-ground footage with a data-driven approach to forest monitoring. In addition, we developed a video essay format titled [Consumed](#) dedicated to reviewing the life cycle of everyday products and their environmental backstory.



Podcast: Mongabay's podcast team published almost 60 new episodes in 2022, including a seven-part "[Mongabay Explores](#)" deep dive into conservation issues in Papua New Guinea. Its audience continued to grow, exceeding the milestone of 500,000 all-time downloads. At the same time, the India bureau launched a podcast. It published 15 episodes, including a series, GigaWhat, explaining clean energy issues in India, which was named on the One World Media award shortlist. Late in the year, the podcast team worked with a pair of award-winning journalists to produce a three-part, true-crime-style investigative series "[Into the Wasteland](#)" that's about the U.K.'s growing waste crisis.

Translations: Together with a network of volunteer and paid translators, Mongabay reached audiences in 10 languages in 2022. We expanded the translation of articles and videos between English, Spanish and Portuguese; English and Bahasa Indonesia; English and French; and English and Hindi, while also publishing some of our content in Italian, German, Japanese and Chinese. The continued expansion of Mongabay's translation activity was enabled by the improved collaboration between bureaus to coordinate coverage between languages and plan translation at the onset of a story assignment.



Education

Internship Program: Since its founding in 2011, Mongabay's news writing internship program has served more than 100 up-and-coming environmental journalists. This program provides the increasingly rare opportunity for journalists at the start of their careers to work with experienced editors on meaningful environmental stories and begin to build a publishing history at a respected and widely read news outlet. In 2022, Mongabay selected three interns from more than 200 applicants. Interns published 5-7 articles while working with different editors. One intern also worked with the visual storytelling team and has continued working for Mongabay as a regular contributor.

WildTech Reporting Fellowship: This fellowship honors Mongabay WildTech editor Sue Palminteri, who died in 2019. The legacy of Sue's reverence for conservation, technology and journalism lives on through the [Sue Palminteri WildTech Reporting Fellowship](#) by providing students and new journalists with professional opportunities to gain experience reporting on conservation technology. In 2022, Mongabay selected a third fellow from among 200 candidates. Between June and November, this fellow produced 13 stories focused on conservation technology, including interviews with experts. Following the fellowship, they became a full-time member of the newsroom working as a staff writer and video producer.

Y. Eva Tan Conservation Reporting Fellowship: In June 2022, Mongabay announced a [new program that provides professional opportunities for early-career journalists](#) from biodiversity hotspots in tropical countries. The fellowship honors Y. Eva Tan's passion for equality among all human beings and the conservation of natural habitats by supporting 12 young journalists each year to publish original reporting in English and Spanish. Each fellow reports on critical environmental issues and gains valuable training, experience and credibility to help them advance their careers in journalism and communications. The inaugural fellows come from Colombia, Kenya, Mexico, Peru, and the Philippines.

Mongabay Kids: Mongabay's nature and conservation corner for kids (and their adults) inspires all kids to explore, celebrate and conserve plants, animals and ecosystems wherever nature happens. In 2022 Mongabay Kids continued creating engaging and informative stories, news articles, and activities about animals, plants and other wonders of nature geared toward specific age groups, from elementary to middle school. Users from almost every country on Earth have visited Mongabay Kids since its 2021 launch, and its audience continues to grow. In 2022 Mongabay Kids established an academic advisory panel to help us better understand the needs of our users and establish ourselves as an essential informal environmental education resource for kids worldwide.

2023 and Beyond

Mongabay is always motivated by the idea that journalism can contribute to real-world results by raising awareness about the importance of nature, generating opportunities for accountability for environmental destruction and inspiring people to work toward solutions. While we now produce original content in half a dozen languages and have a presence in more than 20 countries, the urgent need for transformative action on global environmental crises, such as biodiversity loss, climate change and pollution, is abundantly clear. The time available to mobilize is dwindling.

2023 is the first year of Mongabay's new Strategic Plan that runs through 2030. The plan aims to mobilize a global community toward alleviating the planetary emergency by practicing credible and effective journalism to inform positive action on a significant and measurable scale. To make this happen, Mongabay will:

1. Cover a broader range of topics and places. This will let us respond and adapt to changes on our planet through our stories and projects. We will continue to focus on underreported issues and ideas that can make a real difference.
2. Connect more deeply with our readers. We aim to build stronger relationships with our audience by providing quality content, reaching new groups and staying competitive.
3. Secure our financial future. We plan to diversify our funding sources, so we can grow as an organization and quickly respond to changes.
4. Stay safe. We will promote a safe working environment by acknowledging and managing risks, teaching staff how to minimize dangers and enhancing our safety procedures.
5. Support and grow our network of journalists. We want to improve the skills of current and future journalists and make the field more prepared to handle new challenges.

The scale of the planetary challenges we face as a global community requires continued expansion channeled toward places and topics where Mongabay's work can fill a significant gap. In 2023 and beyond, Mongabay will meaningfully engage a global community brought together by a shared affinity for nature, mobilize a journalism network capable of gathering information from some of the world's more remote corners via local sources and revealed in Earth observation data, expose hidden drivers of environmental destruction through investigative reporting on corruption and illegality, and sustainably provide professional opportunities for journalists to improve their skills and earn a decent and dignified living.

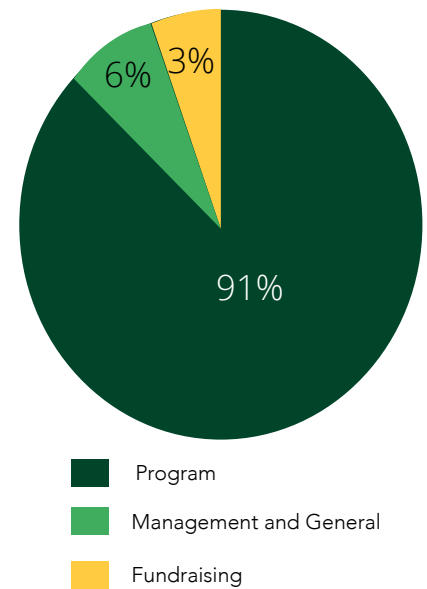


2022 Audited Financials

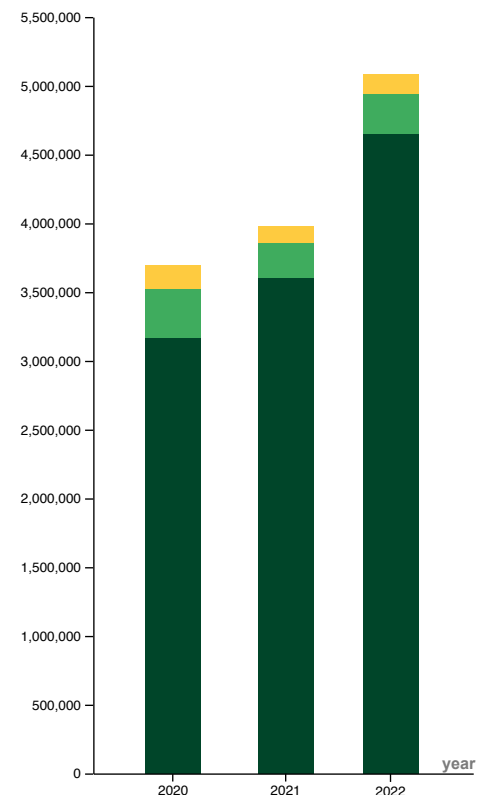
Statement of Activities

in USD	2021	2022
Revenue		
Contributions and grants	6,779,536	10,241,796
Program service revenue	-	-
Other revenue	39,331	(373,697)
Total revenue	6,818,867	9,868,099
Expenses		
Programs	3,606,065	4,653,271
Management and general	251,917	293,489
Fundraising	118,120	145,404
Total expenses	3,976,102	5,092,164
Assets		
Change in net assets	2,842,765	4,775,935
Net assets — beginning of year	3,711,202	6,553,967
Net assets — end of year	6,553,967	11,329,902

2020–2022 Functional Expenses, by percentage of total



Total Functional Expenses, from 2020 to 2022



Balance Sheet

Assets and Liabilities		
Cash and investments	5,349,010	9,879,581
Contributions receivable	1,785,064	2,344,858
Prepaid expense	46,589	22,616
Fixed Assets	-	-
Total Assets	7,180,663	12,247,055
Total Liabilities	626,696	917,153
Net Assets	6,553,967	11,329,902
Total liabilities and net assets	7,180,663	12,247,055

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\$100,000+

Anonymous (3), Acacia Conservation Fund, BAND Foundation, Children's Investment Fund Foundation, Fundación Para La Conservación Y El Desarrollo Sostenible, Good Energies Foundation, Gordon and Betty Moore Foundation, Jon and Helaine Ayers, Lisa Yang, Mycorrhizal Fund, Norwegian Agency for Development Cooperation, Overbrook Foundation, Packard Foundation, Schwab Charitable, Silicon Valley Community Foundation, Tilia Fund, Woka Foundation, World Resources Institute.

\$50,000 - \$99,999

Anonymous, Fidelity Charitable Gift Fund, Millepede Foundation Limited, Rhett Ayers Butler, Swift Foundation, Swiss Philanthropy Foundation, The Nature Conservancy, The Silent Foundation, Wallace Global Fund.

\$25,000 - \$49,999

Ford Foundation, Heinz Family Foundation, Huang Chen Foundation, Impact Assets, Jake Sargent, Marisla Foundation, Tina Martin, Martin Family Foundation, Robert and Trudy Gottesman, Sall Family Foundation, Shared Earth Foundation, Stockel Family Foundation, Tikva Grassroots Empowerment Fund, UBS Financial Services, Inc., Weeden Foundation.

\$10,000 - \$24,999

Anonymous, Aloha Bay, Anonymous, Bertha Foundation, DAI Global LLC, Dee Lawrence, Enlyst Fund, Mike Fox and Patricia Fox, Gottesman Fund, Hivos, Holt Thrasher, J.M., Jeanne and Walter Sedgwick, Jev Shelton, Martin Persson, Nancy and Penn Butler, Steve Rhee, Suggs Family Foundation, Tides Foundation.

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\$2,500 - \$4,999

Mary Clark, Edgar Clark and Janet Roberts Family Fund, Kristin Rechberger, Michael Dye.

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Brodie Ferguson, Charles and Trudy Hess, Charles Slayman, David and Paige Morse, Dorothy Lichtenstein, Katie LaFleur, Living Springs Foundation, Loaiza-Howe Family, Madeleine Hurd, Madeleine McKinnon, Matthew London and Sylvia Wen Gaia Fund, Peter Riggs, Ron and Nancy Garret, Texas Instruments Foundation.

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